

Gennovacap Technology review: Healthcarelinked Web Development

Project summary

 **Web development** |  **\$50,000 to \$199,999**

Project summary:

The client is Healthcarelinked, a provider of health care-related information technology services. There was a need to develop software related to managing the treatment of patients with chronic illnesses. Gennovacap was selected based on a reference from a trusted colleague and provided design and development services.

Feedback summary:

The client is highly satisfied with the work Gennovacap provided. The client is especially impressed with Gennovacap's customer service and their ability to customize solutions to the client's specific needs. Gennovacap is highly recommended to others.

"They did a fantastic job, and were a great resource. They were flexible, and easily navigated changes in the project as it developed."

– *Co-founder and CEO, Healthcarelinked*

Details:

BACKGROUND

Please provide a description of your company.

We're a healthcare IT [information technology] services company.

What is your role and responsibilities?

I'm a co-founder and CEO.

OPPORTUNITY/CHALLENGE

What was your goal for working with Gennovacap Technology?

We needed help designing an IT platform that assists in managing the care of patients with chronic illnesses. These patients are often seeing multiple doctors and specialists across many different practices. Our software helps to organize all their records on one platform.


SOLUTION

Please describe the scope of their work.

Everything was from scratch. Gennovacap did a road map and designed everything prior to development. They

Interview

Co-Founder at Healthcarelinked

 **1-10 Employees**

 **New York, NY**

Quality: ★★★★★

Schedule: ★★★★★

Cost: ★★★★★

Overall rating: ★★★★★

Willing to refer: ★★★★★

helped us bridge the gap between what we're trying to do from a health care and clinical standpoint into development of a product. They served in multiple capacities, including marketing and branding.

What was your process for selecting Gennovacap Technology with which to work?

We were referred by a friend.

Can you provide a ballpark dollar figure for the size of the work that they've done for you?

It was \$100,000 to \$200,000.

RESULTS & FEEDBACK**Do you have any statistics or metrics to track improvement from the project?**

We can't share metrics at this time. But, they did a fantastic job, and were a great resource. They were flexible, and easily navigated changes in the project as it developed.

Is there anything unique about them that really makes them stand out, compared to other companies?

I really enjoyed working with Reza [Piri, CEO of Gennovacap Technology]. He has a lot of common sense, which can be hard to find in this industry. I was most impressed with his interpersonal skills. He's flexible and if something's not working out, he will hop on a call immediately, and design things according to our needs. He's also innovative, which is important. He's willing to adapt to the client as needed for the project. When he doesn't know something, he makes it a point to figure out.

Looking back on the work so far, is there any area that you think they could improve upon or something that you might do differently?

I had no problems worth mentioning.

We ask you to rate Gennovacap Technology on a scale of one to five, with five being the top score. What would you give them out of five for the quality of their work?

Five.

For schedule, as in being on time and meeting deadlines?

Five.

For cost, as in value for your money and sticking with the original estimates?

Five.

For the overall score?

Five.

How likely are you to recommend Gennovacap Technology to a colleague, out of five?

Five. I have already.